## 2025 CEI Rating Criteria

Criteria 1. Workforce Protections	5 Points Total
<ul> <li>Employment Non-Discrimination</li> <li>Businesses' employment non-discrimination policy must include the terms         "sexual orientation" and "gender identity or expression" (or "gender identity")         for all operations</li> </ul>	Full Credit: 5 points
Criteria 2. Inclusive Benefits	50 Points Total
To secure full credit for benefits criteria, each benefit must be available to all employees. In areas where more than one health insurance plan is available, at lease to be available.	· ·
<ul> <li>2a. Domestic Partner Benefits</li> <li>Businesses must have equivalency in same- and different-sex domestic partner benefits</li> <li>Medical Benefits provided for spouses and partners must include:         <ul> <li>Health/Medical, Dental, Vision, Dependent Coverage and COBRA benefits</li> </ul> </li> <li>Soft Benefits (if offered) can include:         <ul> <li>FMLA, Bereavement, supplemental life insurance, relocation/travel assistance, employee discounts, employee assistance program,</li></ul></li></ul>	Full Credit: 10 points  Partial Credit: 5 points (if soft benefits are provided to all spouses but not domestic partners)
2b. Family Formation Benefits  Businesses must have equivalency in spousal and domestic partner family formation benefits regardless of sex  ■ Equivalency must be provided if the following services are available:  □ Adoption Assistance □ Cryopreservation □ Infertility treatment coverage (non-in-vitro) □ Foster care assistance □ In-vitro fertilization □ Surrogacy benefits □ Paid family leave (non-FMLA)	Full Credit: 10 points  Partial Credit: 5 points (if lack of parity provided in either between spouses and partners OR between different and same-sex spouses)
2c. Transgender Inclusive Health Benefits  Businesses must have equal health coverage for transgender individuals without exclusion for medically necessary care  • Baseline coverage MUST include the following:  o Mental health benefits  o Pharmaceutical coverage (e.g. hormone replacement therapies)  o Coverage for medical visits or laboratory services  o Coverage for reconstructive surgical procedures related to gender reassignment (including reconstructive chest, breast, and genital procedures)  o Short-term medical leave  2d. LGBTQ+ Benefits Guide	Full Credit: 25 points  Partial Credit: 10 points (if broad exclusions for transgender benefits are not removed from all non-inclusive health plans)  Full Credit:
Businesses must provide an LGBTQ+ Benefits Guide for its employees	5 points  No partial credit offering

Criteria 3. Supporting an Inclusive Culture	25 Points Total
<ul> <li>3a. LGBTQ+ Internal Training and Accountability</li> <li>Businesses must demonstrate a firm-wide, sustained and accountable commitment to diversity and cultural competency, including at least four of the following elements: <ul> <li>New hire training clearly states that the nondiscrimination policy includes gender identity and sexual orientation and provides definitions or scenarios illustrating the policy for each</li> <li>Supervisors undergo training that includes gender identity and sexual orientation as discrete topics (may be part of a broader training), and provides definitions or scenarios illustrating the policy for each</li> <li>Integration of gender identity and sexual orientation in professional development, skills-based or other leadership training that includes elements of diversity and/or cultural competency</li> <li>Senior management/executive performance measures include LGBTQ+ diversity metrics</li> </ul> </li> </ul>	Full Credit: 5 points No partial credit offering
<ul> <li>Integration of intersectionality in professional development, skills-based, or other training (required for credit)</li> <li>3b. LGBTQ+ Data Collection</li> <li>Businesses must implement at least one of the following LGBTQ+ data collection efforts         <ul> <li>Anonymous employee engagement or climate surveys conducted on an annual or biennial basis allow employees the option to identify as LGBTQ+</li> <li>Data collection forms that include employee race, ethnicity, gender, military and disability status — typically recorded as part of employee records — include optional questions on sexual orientation and gender identity</li> <li>Board (or other governing body) member demographic data collection include the option for individuals to report their sexual orientation and gender identity or self-identity as LGBTQ+</li> </ul> </li> </ul>	Full Credit: 5 points No partial credit offering
<ul> <li>3c. Transgender Inclusion Best Practices</li> <li>Businesses must have both of the following transgender inclusive best practices</li> <li>REVISED - Gender transition guidelines with supportive restroom, dress code, documentation information and practical guidance on navigating an employee's transition.</li> <li>Implementation of the at least one (1) of the following policies or practices         <ul> <li>Trans-inclusive restroom/facilities policy</li> <li>Gender-neutral dress code</li> <li>Policies/procedures that allow for optional sharing of gender pronouns</li> </ul> </li> </ul>	Full Credit: 5 points No partial credit offering
3d. Employee Group –OR– Diversity Council  Businesses must have either of the following:  • LGBTQ+ Employee Resource Group  • LGBTQ+ Diversity Council	Full Credit: 10 points  No partial credit offering

Criteria 4. Corporate Social Responsibility	20 Points Total
<ul> <li>4a. Efforts of Outreach or Engagement to Broader LGBTQ+ Community</li> <li>Businesses must demonstrate ongoing LGBTQ+ specific engagement that extends across the firm, this includes at least five of the following: <ul> <li>LGBTQ+ employee recruitment efforts with demonstrated reach of LGBTQ+ applicants (required documentation may include a brief summary of the event or an estimation of the number of candidates reached)</li> <li>Supplier diversity program with demonstrated effort to include certified LGBTQ+ suppliers.</li> <li>Marketing or advertising to LGBTQ+ consumers (e.g.: advertising with LGBTQ+ content, advertising in LGBTQ+ media or sponsoring LGBTQ+ organizations and events)</li> <li>Philanthropic support of at least one LGBTQ+ organization or event (e.g.: financial, in kind or pro bono support)</li> <li>Demonstrated public support for LGBTQ+ equality under the law through local, state, or federal legislation or initiatives</li> <li>LGBTQ+ inclusive products and services</li> </ul> </li> <li>NOTE: 5 total initiatives are needed from any combination of the 5 options presented above.</li> </ul>	Full Credit: 15 points  Partial Credit: 10 points (if a supplier diversity program is in place but does not include LGBTQ+ diversity)
<ul> <li>4b. LGBTQ+ Corporate Social Responsibility</li> <li>Businesses must have both of the following:         <ul> <li>Inclusive contractor/supplier non-discrimination standards (if non-discrimination standards exist)</li> <li>Inclusive Philanthropic Giving Guidelines prohibiting donations to non-religious organizations that have a written policy of discrimination against the LGBTQ+ community</li> </ul> </li> </ul>	Full Credit: 5 points No partial credit offering

## CEI 2025 Maximum Score

100

Businesses are rated on a scale from 0 to 100, with a certain number of points awarded for meeting each criterion. The HRC Foundation will continue to award partial credit to employers that have satisfied a portion of certain criterion.